

January 16, 2015 IQHA Open Session Minutes

The Iowa Quarter Horse Association Board met on Friday, January 16, 2015 at 7:00 pm, Adventureland Inn, Altoona, Iowa. The meeting was called to order by Debra Donnelly, President. Debra Donnelly asked for a Roll Call with the following in attendance- Debra Donnelly, President; Tammi Adix, Vice President; Val Cedar, Secretary Treasurer; Jesse Bergantzel, District #1; Brian Hamrick, District #2; Jennifer Sheriff, District #3; Marc Chapman, District #5, Jeanine Lowry, District #6; Rosalie Carlson, District #7; Chris Tostenrud, District #8; Colleen Conrad, Bobbi Finarty, Monte Hamilton, Directors at Large; Wade Ellerbroek, Rick Bailey, Bill Horton, National Directors. Absent: Sara Heeley, Director at Large; Butch Hammer, Ex-Officio. District #4 has no director at this time. The minutes were read with a clarification request by Rosalie Carlson stating: The NISHNA Valley Saddle Club is still in existence and conducts a number of activities during the year. Since there is no indoor facility to host an AQHA show in Shenandoah or nearby we have had our AQHA Show in Denison for a number of years. Since traveling to Denison became difficult for our members we have asked Rosalie Carlson to act on our behalf in hosting an AQHA Show in Denison each year. Signed Curt Barclay Secretary /Treasurer NISHNA Valley Saddle Club. A motion was made by Jennifer Sheriff seconded by Marc Chapman to approve the minutes with the above clarification. Motion passed unanimously. It was noted at this time to notify Kristi of the change of the Futurity schedule as the Iowa LTD Owner/Exhibitor 2Yr Old Western Pleasure Class and the Iowa LTD Owner/Exhibitor 3Year Old Western Pleasure class will now run separately and will not be running concurrently. FINANCE REPORT: Interest-\$54.83, (60,371.62), US Bank Sibley-\$13,634.31, US Bank Operating Account-\$56,975.65, Breeders \$72,349.64, Breeders Sponsor-\$2,075, Amateur-\$4,410.12, Ranch Horse-\$395.53, IQHYA Dollars for Scholars- \$20,672.95, District Totals: \$67,756.03. Debra Donnelly recommended \$4,045 be moved from the operating account to the Breeders account as per the coded entry details on the deposits. Motion by Marc Chapman and seconded by Jesse Bergantzel to move those dollars. Motion passed unanimously. New balances as follows: \$52,975.65 and Breeders- \$76,345. Noted also that Karen Havens will not close the December books or 2014 year end until all the final financial details are tabulated. Questioned was the US Bank Minnesota account is actually the Sibley account. Purchase of the 2014 CDs still needs to be done. Motion to approve the finances by Jennifer Sheriff seconded by Monte Hamilton. Motion passed unanimously. OLD BUSINESS: *Magazine Proposal*- A proposal by Jennifer Horton and Bar H included dates for the new bi-annual publication of the Iowa Quarter Horse magazine as April 2015 and October 2015. This will allow the summer shows time to get their show bills ready for the April publication and also the same for the final point standings, banquet and the year-end information. Questions about the Iowa State Fair and the Fall Futurity Show and where they fit were discussed and the need for a separate mailer for the Futurity show. Possibly an ad in the April Magazine with directions to go to the website for the showbill, stall reservations and final details would be sufficient. Was a question if the actual showbill for the Iowa State Fair even did run in the magazine? The cost for a full page will be \$92/page for the IQHA. Show committees will need to be notified of this change in publication format. Motion by Brian Hamrick seconded by Rosalie Carlson to adapt this proposal. Motion passed unanimously. Marc Chapman concerned about the number of magazines printed and the total mailed out. It was noted by Jennifer Sheriff that when she sent her Stallion Auction information, over 500 were sent with over 100 returned with invalid addresses. Concerns if the Iowa Quarter Horse Magazine has the same mailing list

but it was noted by Bill Horton that Jennifer Horton has a different reference list. It was noted to compare so to streamline the lists for all. We will need the new list by February for the magazine directory. Approximate cost of the magazine is \$1,500 per magazine publication. *Show Approval Form:* The questioned area will stay as printed. Some irregularities of the Amateur receiving their \$1/entry were discussed and per Colleen Conrad, they had received the \$15 sponsorship fees to the Amateur fund but never the \$1/entry. It was passed in 2010 and initiated in 2011. It was reported as paid by the check stubs but never a transfer recorded to them. Amateur funds were never allocated to the actual Amateur Fund. The monies remained in the general fund. It was noted to move forward with due diligence to insure the Amateur their \$1 / entry funds. With this noted, IQHA realizes a strain on financials. Discussion to rectify this ranged from increasing actual cost of the membership (need to make sure to sustain the actual value of the membership by maintaining things such as the IQH Magazine), increase memberships by targeting more the recreational riders or maybe even call upon the Districts for a portion of their funds as they are technically the IQHA assets. It was noted costs have increased and we need to stay current with these upswings in costs to the association. With the new Futurity changes and the implementation of the business memberships, we have already made a forward step in increasing revenue to coincide with the ever increasing costs for the IQHA. Monte Hamilton mentioned we collect the \$1/entry as in the past for the Youth, Amateur, and Open for the year end awards with some consideration for the actual office costs. Val Cedar read from minutes from 2010 stating the \$1/entry for open and all amateur division's entries payable would also have deducted: the cost of printing the show results, cost of liability insurance, cost for the point keeper and towards the year end awards. Lara Yunglas suggested for consideration circuit award winners need to be an IQHA member, as that may increase some revenue. After much discussion on the \$1/entry, Jennifer Sheriff seconded by Brian Hamrick voted to approve the Show Approval form as written if agreed upon by the Amateurs. Motion passed unanimously. Jennifer Sheriff motioned that the Amateurs have a separate checking account to be held in the same bank as the parent association. Seconded by Colleen Conrad. Motion passed unanimously. *Meeting Location-* The Gateway Hotel in Ames was contacted about being the host hotel for the 2016 IQHA Annual Meeting and banquet. They currently have dates available in January 2016 with a similar package as the Adventureland Inn. Monthly meeting fees at the Adventureland Inn for meetings is \$50 and at the Gateway they would be \$100 / month if we do not have the banquet there. IQHA is currently outgrowing the space for the Banquet at Adventureland Inn but the Gateway could facilitate more. Main goal is to meet at a more central location. A decision will be made at a later date by the board after reviewing the actual costs of the 2015 IQHA Meeting and Banquet and comparing them to the Gateway Inn in Ames. *Committee Report- Executive Secretary Postion (Rosalie, Brian, Tammi)-* Information was delivered to the board with a job title and description as prepared by same. Wages will be comparable as per interview applicant. It was noted to change the following: reword to state "All media sources" instead of specific details as currently listed, Contracts facilities and hires personnel to hold show to be reworded as "Contracts facilities and personnel as directed", specify that completing AQHA Show Manager Workshop will be at "IQHA expense per our discretion", add the work "Quikbooks" to the Computer shkills in a variety of software. Decision on approval was tabled until said changes are made. Questions about an independent contract agreement but we are unable to do that as we do not fall under those qualifications for such. Monte Hamilton suggested we add the Iowa Employment at Will statement. Concerns of bonding the newe

employee brought discussion of actually being able to bond a person any longer. It was noted by Wade Ellerbroek that we can purchase an insurance policy with an employee dishonesty policy or even add to current one. IQHA may want to think about adding to that also the key people that handle the Association's money. *EMG Show*- IQHA was contacted by Terry Schroeder and the EMG Show in February has been cancelled. Bobbi Finarty add to old business the 10% donation by Districts to the IQHA Futurity Show. She had some concerns of the requirement of the District's donation of 10% of their balances to the Fall Futurity Show. After clarification, it was determined that all Districts must donate 10%. Jesse Bergantzel stated that District #1 has already voted to donate for 2015. **NEW BUSINESS:** *Horse Fair*- Tammi Adix will contact the IRHA to see if they would like to continue to share a booth. Mateer Strong will be there to help with the Parade of Breeds. Jeanine Lowry will contact the Red Rock Riders to do the breed demo. *Sportsmanship Awards*- Will be discussed later in closed session. *Show Approval- Iowa Show Circuit* – As per an email from the Iowa Show Circuit there will be 7 shows listed under one entity but they will only pay the cap of \$6,000 for the \$1/entry required as per the show approval form. Rosalie Carlson and Brian Hamrick feel that it is unfair to their districts as they follow the Show Approval Form requirements and pay the full \$1/ entry but after some detail clarification by Wade Ellerbroek, the IQHA Board has agreed to the \$6,000 cap to be paid by the Iowa Show Circuit. *Computer Software*- Jennifer Sheriff stated that the current IQHA owned computer is outdated and has some serious issues with its operating system. With no current accounting system in place, she recommended to the board the purchase of Quikbooks and she is willing to install it on her home computer until a new computer can be purchased. Motion by Rosalie Carlson seconded by Marc Chapman to purchase Quikbooks for Jennifer Sheriff to download on her personal computer to help ease the current bookkeeping workload. Motion passed unanimously. **COMMITTEE REPORTS:** *Finance*- Val Cedar reporting some outstanding checks still remain. A certified letter was sent to those with a deadline of February 15 2015 for either communication or action by them and at that time AQHA will be notified of non-compliance. *Audit*- No Report, *Futurity Coordinator*- Debra Donnelly reporting that the Futurity is still lookin for suggestions on scheduling issues. *Futurity Sponsors*- No Report. *Breeders*- Jennifer Sheriff reporting that they currently have 130 stallions for the Stallion Auction on Sunday. She is still looking for more help. *Speed Events*- No Report. *Recreational Activities*- Brian Hamrick reporting they are looking at picking dates for the Trail Challenge and the Fall Colors Trail Ride and Challenge. District #6 is currently working on a trail ride. Rick Bailey reporting on a possible trail ride at Garst's or Brushy Creek. *Horseback Riding*- No Report. *Membership*- Monte Hamilton reporting on 454 members for 2014. *Amateur*- No Report. *State Show- Mayflower*- Barb Delf reporting Mayflower dates as April 30 – May 3 2015. The judges have been hired and they are currently working with the fairgrounds for the contract. Volunteers will be needed for the show. A scribe clinic by Verlin Potts will be held on Sunday January 18, 2015 at 9 am. Currently 28 have signed up for that clinic. *Shows/Clinics*- Debra Donnelly reporting that the Kansas Star is now open and have a show the week after the Mayflower, which poses a concern for Mayflower success. *Youth*- Jennifer Horton reporting four youth were sent to the 2014 YES Conference. Maddie Herlocker was elected as a Region 3 Director. IQHYA Annual meeting will be held on Saturday January 17, 2014. *Banquet*- Monte Hamilton reporting 52 reservations for the Hall of Fame with 60 available. 242 reservations have been made for the Banquet. This is up from 209 last year. There is currently no sponsor for the band yet this year. Bar H Photography, Custom Tails, and Ellerbroek & Associates stepped forward to sponsor that \$450 cost. *Awards*- Colleen Conrad reporting

that all awards have been ordered and there were 2720 Open award points and 4705 Amateur award points issued this year. The Horseback Riding program has 575 award credits. She has received two emails stating their love of the show bucks awards wishing their states would follow suit. *Nominations-* Rosalie Carlson reporting that she currently has two nominations for President: Tammi Adix and Debra Donnelly, and one nomination for Director at Large: Anna Terry. DIRECTOR REPORTS: *District #1-* Lara Yunglas reporting she is working with Brian Banta from the Midwest Horseman for an Introductory Show. *District #2-* Brian Hamrick reporting on his progress for a July 4 Special Event, an Introductory Show held in conjunction with the Grinnell saddle Club, an August Trail Ride Challenge, and Fall Color Ride and Trail Challenge in October. *District #3-* Jennifer Sheriff reporting she was re-elected to her directorship and is currently working on an Introductory Show or AHQA show in Mason City. Also in the works are a Ranch Horse Pleasure and Reining Clinic. *District #4-* Vacant- Kim Strong has expressed interest in the position. *District #5-* Marc Chapman reporting the showbill is done for the Introductory Show. He will be presenting awards at the Banquet on Saturday and will be presenting awards to District members tomorrow at the District #5 meeting. *District #6-* Jeanine Lowry reporting they have submitted their show approval for May 22-25 with a new format this year with a special event , a regular show and then a split /combined show on Saturday and Sunday in hopes to retain more entries. With the approval of the Fort Dodge Saddle Club, she will be co-hosting an Introductory Show. *District #7-* Rosalie Carlson reporting they are currently working on show approval forms to be submitted by February 1. *District #8-* Chris Tostenrud reporting their annual meeting was held on December 6, 2014. They are currently working on an Introductory Show to be held in conjunction with the NIHSA. Zelda Buse Christensen was the Open Show Award adult exhibitor winner for the NIHSA. NATIONAL DIRECTORS: *Wade Ellerbroek-* AQHA has won the appealed cloning case and the courts have ruled that AHQA doesn't have to registered the cloned foals/horses. *Rick Bailey-* No Report. *Bill Horton-* Reporting on the new leveling program and advised anyone with questions to defer them to AQHA. Motioned by Jennifer Sheriff to go into closed session with the National Directors present, seconded by Brian Hamrick. Motion passed unanimously. Motion by Rosalie Carlson seconded by Brian Hamrick to come out of closed session. Motion passed unanimously. Motion by Rosalie Carlson seconded by Jennifer Sheriff to adjourn the meeting. Motion passed unanimously.